

Cleveland/Cuyahoga County Workforce Development Board – Area 3
 Friday, August 19, 2022, Meeting Minutes – **APPROVED**

Last Name	First Name	Agency	Last Name	First Name	Agency
WDB Members					
Ali	Camille	OOD	Merriman	David	DHHS
Belk	Cathy	Deaconess Foundation	Moore	William	ODJFS
Brown	Marquez	AFSCME, Council 8	Shelnick	Kim	University Hospitals
Brown	Marzell	Rockwell Automation	Thomas	Felton	Cleveland Public Library
Jankowski	Pam	Cuyahoga County Public Library	Mayor Thomas	Kim	City of Richmond Heights
Karp	Ethan	MAGNET, CCWDB Chair	Chief Trifiro	Holly	City of Cleveland, Mayor’s Office
Marbury	Shana	GCP. CCWDB Vice Chair			
OhioMeansJobs Cleveland-Cuyahoga County Staff					
Benders	Rachel	OMJ CC	Ford	Ida	OMJ CC
Carey	Lauren	OMJ CC	Kelley	Mary	OMJ CC
Carroll	Sheree	OMJ CC	Rose	Michelle	OMJ CC
Guests					
Burke	Bethia	Fund For Our Economic Future	Rizika	Jill	Towards Employment
Brickner	Frank	Consultant	Chief Neumann	Marc	Richmond Hts. Fire Department
Johnson (*Proxy)	Vaughn	Cuyahoga County Dept. of Development	Gleisser	Brian	Recreation Director, Richmond Heights
Lowe	Rhonda	HR Director, City of Richmond Heights			

I. Call to Order & Welcome – Board Chair:

- a. Called the meeting to order at 9:20 a.m.

II. Mission Moment – Board Chair:

- a. Gave a brief recap on today’s agenda items, and to continue the discussion and brainstorm about how to better inform the community, how to help people get training and good jobs. How to keep them engaged and ways to improve the ecosystem.
- b. Introductions by members and their affiliation.
- c. Chair motioned to approve 05/20/22 minutes:

Motion to approve minutes from the May 20, 2022 meeting:
 Kim Shelnick – motioned first, Felton Thomas seconded the motion – all in favor - **Motion Passed**

III. Board Business – Frank Brickner:

- a. Reviewed the Proposed Budget and allocation of those funds with this Board for the period 7/1/2022 – 6/30/2023:
 1. The total funding received from the State of Ohio is \$18.3.
 - Last year’s funding was \$19 million
 - There is a decreasing trend in funding
 - The CCWDB Executive Committee met and approved this budget proposal
- b. Performance Metrics:
 1. Gave a brief update on performance metrics for adults and young adults. However, enrollment is still low.
 - Youth
 - Three CCMEP provider budgets were reduced based on performance metrics
 - Adult
 - The State of Ohio report card for June 2021 showed goals were met around wages and retention.
 - Adult wages are much better than Youth wages

Motion to approve Proposed Budget:
 Dave Merriman – motioned first, Felton Thomas – seconded the motion – all in favor - **Motion Passed**

2. OMJ|CC meets regularly with providers to discuss performance issues e.g., low enrollment, engagement, outreach, etc., and discuss ideas on how to obtain growth in these areas.
 - Some CCWDB members attended provider meetings to discuss issues and offer support
3. Below are some innovative ways this Board and providers are doing the work:
 - Tri-C is streamlining its services and offering higher wages
 - The Centers for Job & Family Services has more direct connection/outreach
 - The County is using text messaging. They also offer a free incentive program to employers “SkillUP” that pays employers and employees

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- Pathways to healthcare jobs were created
 - Exposure to manufacturing jobs
 - Providing wraparound supports
 - OMJ|CC has new outreach staff and is establishing relationships with employers
 - A new social media manager
 - Participated in a collaborative event with the City of Cleveland and the Cleveland Cavaliers “HOOPs” event with 50 employers who had 1:1 conversation with the Hoops participants.
 - The PACE and GCCC programs get employers involved with CMSD students for exposure to sector partnership positions
- c. Request For Proposal (RFP) Announcements and updates – Lauren Carey:
1. The Business Services proposals were studied, and the reviewers will meet again soon to debrief.
 2. The One-Stop Operator and Job Seeker Services RFPs are scheduled to be reviewed.
 - The goal is to have all the contracts in place by January 2023
- d. Strategic Plan Updates – Michelle Rose:
1. Shared ideas about the current plan which is nearing its end in 2023 and creating the new plan.
 - Do things differently
 - Be inclusive e.g., public participation
 - A shorter lifespan
 - A one-paged plan recommendation
 2. The 2019-2023 Strategic Plan pre-read was provided showing accomplishments for Goals & Strategies I-IV.

IV. Fund For Our Economic Future – Bethia Burke:

- a. Fund for Our Economic Future is a network of foundations, higher education, community development, and government leaders who come together to learn, lead and develop ideas together to advance an inclusive economy.
- b. Today’s presentation: **“Where are the Workers”** – an analysis report on how the workforce has changed since the pandemic, what additional analysis and tools are in the works, and explore implications and recommended strategies. <https://wherearetheworkers.com/>
 1. Low-income workers earning less than \$25,000 are
 - Women
 - People of color
 - Less educated
 - Struggling to get/keep a job
 - In need of training or unable to access training
 - Digitally disconnected

Takeaway:

- There is no carry-over cap for WIOA funds
- The structure is too rigid
- Some providers are not engaging in pathways to healthcare
- Introduce providers to students

Follow-up:

- Explore tearing current systems down around childcare
- Our role as a WDB
- Look at leveraging funding to support initiatives

MEETING ADJOURNED at 11:50 a.m. - Next CCWDB Meeting on Friday, November 18, 2022
Recorded by Sheree Carroll